

RZ

Focus on profitability



**With features
that pay off**

- Healthy animals
- Longer productive life
- Fertile cows
- Higher milk performance



RZ €

**Breeding value for
more economic success**

RZ **MADE IN
GERMANY.**

Breeding Made in Germany

RZ€ for a profitable and healthy herd

The RZ€ focusses on the economically relevant traits of milk production:

- Indicates the economic advantage of an animal compared to an average cow.
- Is expressed in Euro (The greater the figure, the better it is).
- Based on real farm data on the economic value of the traits.
- Includes all economically relevant traits of the complete income and cost structure of dairy farming.
- Shows the influence of genetics as an economic factor and makes them comparable.

The RZ€ provides monetary advantages, which pay off in practice.



How is the composition of RZ€?

Longevity

- For a long and productive life
- Spreads the remontation costs over more lactations
- Reduces the replacement rate in the herd

27 %

Milk production

- Fat and protein kg
- Costs for delivered fat- and protein-free milk
- Productive cows for an economic milk production

41 %

- 16 traits from 6 different complexes for production and fitness
- Economically optimally balanced in one total merit index



With the RZ€ you breed a healthy, long-lasting and productive herd.

Health

- Covers all important production diseases
- Healthy animals reduce veterinary costs

16 %

Daughter fertility

- Low insemination index in heifers and cows

7 %

Calf fitness

- Fewer losses in rearing
- Healthy and vital calves

6 %

Calving traits

- Easy calvings for a good start into life and lactation
- Fewer stillbirths and injuries to the birth canal

3 %



Use the potential in your cow's genes

German Holstein breeding is known for quality and innovation for more than 140 years. In August 2020 the economic total merit index RZ€ will be published for the first time. The RZ€ shows the real value of breeding.

Use the RZ€'s great potential to breed productive and healthy cows.

We will be happy to advise you on the use of the RZ€.

Good to know:

Differences in RZ€ directly indicate the monetary advantage of genetics between two animals during their entire life.

GERMAN LIVESTOCK
ASSOCIATION

Bundesverband Rind und Schwein e.V. (BRS)

Adenauerallee 174 | 53113 Bonn, Germany

Phone: +49 228 91447-0

info@richtigzuechten.de | holstein@rind-schwein.de

www.rz-germanholsteins.com

